



State of Nevada

## Department of Business & Industry

Director's Office

555 East Washington Avenue, Suite 4900  
Las Vegas, Nevada 89101  
Phone (702) 486-2750 | Fax (702) 486-2758  
[business.nv.us](http://business.nv.us)

**FOR IMMEDIATE RELEASE — July 12, 2011**

**CONTACT: Elisabeth Daniels, Public Information Officer**

**PHONE: (702) 486-2756 E-MAIL: [edaniels@business.nv.gov](mailto:edaniels@business.nv.gov)**

### **Mirchandani Appointed Deputy Director for Business & Industry**

**Las Vegas** – Terry Johnson, Director of the Department of Business & Industry (B&I), announced that Ashok Mirchandani has been named Deputy Director of B&I. Mr. Mirchandani will be based in the department's Las Vegas office.

Mr. Mirchandani brings a broad range of experience in such areas as Finance, Marketing, and Business Development in both the private and public sectors. He was most recently the Chief Financial Officer of Workforce CONNECTIONS and, before that, Assistant to the Director at the state Department of Employment, Training & Rehabilitation.

Mr. Mirchandani has a B.S. in Business Administration from Calcutta University in India and an M.B.A. in Finance from Newport University in the United States. He is a Certified Public Manager as well as an Oracle Certified Consultant. Mr. Mirchandani has extensive experience in federal fiscal regulations and policies, GAAP and GASB. He also received the Gold Medal in the Chartered Financial Analyst examinations from Prime Minister of India, Dr. Manmohan Singh.

Mr. Mirchandani's dedication to the community is illustrated by his service on many boards and committees in the Las Vegas valley. He is also the founder of United Citizens of Southern Nevada, a community organization, and United Citizens Foundation, a 501 (c) (3) nonprofit entity that conducts regular community services activities.

As Deputy Director, Mr. Mirchandani will focus on small business development, business financing programs, regulatory reform and internal audit.

*“Having Mr. Mirchandani on board will help us facilitate business growth in Nevada and bring efficiencies to this diverse department,”* said Director Johnson.

*“Small business development is crucial to Nevada,”* said Mr. Mirchandani. *“B&I's agencies are central to creating a favorable regulatory environment to encourage new industries in the state.”*

---

B&I oversees 14 regulatory and/or licensing agencies within the State, so it touches nearly every business in Nevada. The Department's main objective is regulation of business and industrial enterprises; consumer protection through fair and consistent application of statutes and regulations; the promotion of worker safety, protection, and rights; and the administration of bond programs to encourage growth and development of business within the state.

For more information about the Department of Business & Industry, visit <http://business.nv.gov/>.

###