



Veteran broadcaster Sam Shad is the host of *Nevada Newsmakers*, the state's premier news and political program. Sam has been covering Nevada politics on radio, television and online (as well as via podcasts) for the past 27 years. It's fair to say that during this time Sam has interviewed every major political figure in the state.

Sam started in Reno radio in 1978 on KGLR. He first explored the role of talk host in 1990 with a radio program on KHIT, which eventually moved to KROW 780 AM where he also did daily commentaries.

In the early nineties, Sam hosted *The Daytime Show* on the ABC affiliate in Reno, which leaned heavily towards politics. In 1994, he hosted the critically acclaimed *Monday at Four* program on the same station, which highlighted debates between candidates in that year's election races. For all of the elections from 1994 through 2002, Sam served as political interviewer for the Reno ABC affiliate's morning

show. He hosted *Nevada Newsmakers* on that channel for ten years.

In 2003, *Nevada Newsmakers* moved to the NBC affiliate KRNV-TV. A year later, the program began airing on KVBC-TV in Las Vegas. The show is currently available online at [NevadaNewsmakers.com](http://NevadaNewsmakers.com) and as an audio or video podcast on iTunes. On radio, it airs on Newstalk 780 KOH in Reno, Sundays from 7am to 9am. New programs are available Monday through Thursday by noon.

Sam Shad is a member of the Nevada Broadcasting Hall of Fame. He can be reached via email at [sam@shad.reno.nv.us](mailto:sam@shad.reno.nv.us).