

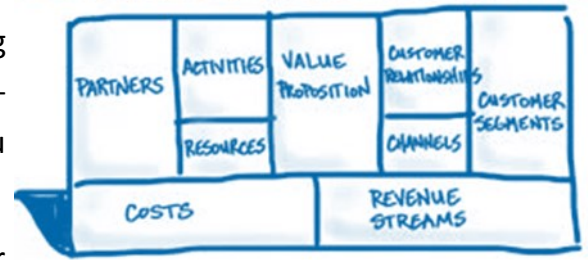


# FREE WORKSHOP: Developing a Business Model Canvas

Join us at the new Nevada State Business Center for this inaugural workshop during National Small Business Week!

Offered in collaboration with RedFlint, this free evening workshop will guide you through the process of developing a business model canvas: a visual chart that helps you frame your business idea and put it in writing.

Having a great idea is only one portion of the equation for success and the time spend in this workshop could possibly be the best two hours spent on your business.



## Takeaways:

- We will explore how the Business Model Canvas can be used to create a solid business model around your business idea and what resources, internally and externally, are necessary to drive your new venture toward creating value.
- The first 30 registrants will received a copy of the RedFlint Entrepreneurial Journey Notebook.

**Date:** Wednesday, May 3, 2017

**Time:** 5:00– 5:30 pm: networking; 5:30– 7:00 pm: workshop

**Cost:** Free

**Place:** Nevada State Business Center, Nevada Room (4th floor)

3300 W. Sahara Avenue, Las Vegas, NV 89102

**RSVP Required-** email [cfoley@business.nv.gov](mailto:cfoley@business.nv.gov) to reserve your spot!



**Nevada Department of  
Business and Industry**

"Growing business in Nevada"

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